

Cottage Grove Strawberry Fest

**BRING THE PAST TO THE PRESENT
AT THE COTTAGE GROVE STRAWBERRY FEST 2012!
COME JOIN US IN CELEBRATING OUR PREMIER EVENT OF THE SUMMER
AND REVIVE THE PAST WITH A NEW MEMORY FROM THE PRESENT!**

**WE WOULD LIKE TO EXTEND AN INVITATION TO YOU TO JOIN US AS A
PARTICIPATING SPONSOR OF SUCH A FANTASTIC EVENT AND ALL THAT IT HAS TO OFFER!**

One of our favorite parts about being involved with the Cottage Grove Strawberry Festival is working with sponsors and potential sponsors to try and create win-win situations for everyone. We feel so good when both the event and the sponsors benefit from a relationship that was created because of our community festival. The mission of Cottage Grove Strawberry Fest is "to bring the community together". When we say that, we mean all aspects of the community, the residents, businesses, city government, sponsors and non-profit organizations. We feel that we have created and structured an event in which all these groups can be proud of participating in. We hope you decide to join in the fun! Our festival dates are June 14 – June 17, 2012.

The Cottage Grove Strawberry Festival is run completely by volunteers from our community (about 30 resident volunteers). These positions are strictly volunteer positions and no one is paid. Our goal is to make as much of the event free to the public as possible. We don't charge an entrance fee, or a fee to watch the main stage bands on Friday or Saturday night. We feel that if your company is willing to become a sponsor, we will be able to increase our advertising of this community festival and in turn, expect higher participation throughout the events days.

Please take a moment to look over the attached information and let us know if there is anything we can do to assist you in becoming a "SPONSOR" for the 2012 Cottage Grove Strawberry Fest. There are many opportunities available and we are sure there is one right for you! We think with your help, we can do some pretty neat things for the community. We would like to discuss your objectives to create awareness of your business and services that you provide and feel we can help you do that in several different ways.

If there is any additional exposure that you would be interested in that is not listed on the Benefits-at-a-Glance, please feel free to talk to us about it. As we stated earlier, we are interested in creating a win-win for everyone. This is why our sponsors participate year after year; we build relationships that are good for everyone! We are very excited about the possibility of working together at the Cottage Grove Strawberry Festival. We would love to help your company reach out to our community and let them know all the services that your company provides. We would like to discuss this opportunity further at your earliest convenience. If you have any questions, please do not hesitate to contact us.

Thank you in advance for your time, consideration and support. We hope to hear from you soon!



Sheila Nitz
Sponsorship Chair
651.458.9495
Email Address: sponsorship@cottagegrovestrawberryfest.com

CG Strawberry Fest Committee - Sponsorship
P.O. Box 512, Cottage Grove, MN 55016

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