



# Cottage Grove Strawberry Fest 2012

Cottage Grove, Minnesota...

**What a great community to become involved in!**

We would like to tell you about an exciting opportunity to gain **high-impact marketing exposure** by getting involved in one of the hottest local community events...

**COTTAGE GROVE STRAWBERRY FEST!** It's a four-day, family focused event that offers something for everyone. Kingston Park is the host to our event. An estimated 20,000 to 25,000 people will enjoy wonderful food, fantastic bands, a carnival and much, much more! Families and friends come to the event to be part of the community while they relax and enjoy the kick off to summer. Whether they come for the parade, community entertainment, carnival, or car show, the event is never a disappointment!

Strawberry Fest attracts the consumer base of Cottage Grove, Minnesota and surrounding communities. For the past decade, Cottage Grove has been striving to be one of Minnesota's fastest growing cities. Residents enjoy a median yearly income of \$75,000, at an average age of 41, and the number of projected households will be around 40,000 by the year 2013.

**Sponsoring the Strawberry Fest allows you to participate in an event that brings the community together while reaching your target market. DON'T LOSE OUT ON THIS EXCITING OPPORTUNITY! RETURN YOUR SPONSORSHIP FORM BY APRIL 15, 2012.**

The Strawberry Fest is planned by an all-volunteer committee whose mission is "to bring the community together". At the event, residents, businesses, city government and non-profit organizations all come together to proudly celebrate our community. In addition, we want to make your experience fun and easy by providing exemplary service to all our sponsors, vendors, and patrons. After all, none of this would be possible without you!

**We hope you decide to join the fun! June 14 – 17, 2012**